

U.S. Department of Commerce

CERTIFIED TRADE MISSIONS PROGRAM: Mission Organizer Survey

Your firm recently organized an overseas event that was endorsed by the U.S. Department of Commerce Certified Trade Missions Program. To help us provide U.S. businesses with the best possible service, please take a few minutes to answer the following questions. We appreciate your assistance. This information is strictly confidential and limited to use by Commerce staff.

1. How many times have you participated in the Certified Trade Missions Program? _____

2. How did you find out about the Certified Trade Missions Program?

Direct mail	Recommended by another organizer	Recommended by Commerce staff	State agency	Trade press
State/private newsletter	U.S. Department of Commerce publication	Other (specify) _____		

3. How many U.S. limits participated in your Certified Mission? _____

4. How many of these companies were:

_____ New-to-Export Have not exported during the last 24 months.

_____ New-to-Market Have exported, but not to this market during the last 24 months or have exported only as a result of unsolicited orders received from abroad or through a U.S.-based intermediary.

_____ Old-to-Market: Have exported to this market during the last 24 months

5. Were your objectives satisfied? please indicate the extent to which your objectives were satisfied by checking the appropriate box after each question. Disregard those objectives that do not apply to you.

	<i>Very Satisfied</i>	<i>Satisfied</i>	<i>Neither Satisfied Nor Dissatisfied</i>	<i>Dissatisfied</i>	<i>Very Dissatisfied</i>
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Overall objectives _____

Commerce pre-event support in the U-& Commerce support overseas _____

Counseling from Commerce staff provided to your missions Members _____

Other _____

6. How useful were the services provided by the Department of Commerce? Please disregard those services that do not apply to this mission.

	<i>Very Satisfied</i>	<i>Somewhat Useful</i>	<i>Not Useful</i>
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Commerce endorsement _____

Commerce promotion of event of overseas post _____

Commerce assistance in planning mission _____

Commerce-provided commercial, economic, and political information on countries visited _____

Appointment scheduling _____

Interpreters _____

Briefings provided by Commerce overseas post _____

Other _____

7. How likely would you be to participate in the Certified Trade Missions Program again?

Definitely would	Probably would	Unsure	Probably would not	Definitely would not
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if you would not participate in the Certified Trade Missions Program again, please explain why: _____

8. What additional services, if any, would you like to see provided by the Department of Commerce? _____

9. What was the single most important benefit to your organization from your participation in the Certified Trade Missions Program? _____

10. Comments and suggestions: _____

Organization: _____ Date: _____

Contact name: _____ Title: _____

Street address: _____ City: _____

State _____ Zip: _____ Telephone: _____ FAX: _____

Name date, and location of your Certified Trade Mission: _____

Would you like a Commerce representative to contact you to discuss your experiences with this service? Yes No

Please mail or fax this completed survey to the Senior Commercial Officer at the post and send a copy to you Commerce Project Officer at the following address:
U.S. Department of Commerce, Certified Trade Mission Program, Room H2116, Washington, D.C. 20230 * Fax: 202/482-0115 * Telephone: 202/ 482 4908

This report is authorized by Law (15 U.S.C. et seq., 15 U.S.C. et seq) . While you are not required to respond, your cooperation is needed to make the results of this evaluation comprehensive, accurate, and timely. Public reporting for this collection of information is estimated to be 10 minutes per response, including the time for reviewing instructions and completing and reviewing the collection of information. All responses to this collection of information are voluntary, and will be provided confidentially to the extent allowed by law. Notwithstanding any other provision of law, no person is required to respond to nor shall a person be subject to a penalty for failure to comply with a collection of information subject to the requirements of the Paperwork Reduction Act unless that collection of information displays a current valid OMB Control Number. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Reports Clearance officer, International Trade Administration, Department of Commerce, Room 4001, 14th and Constitution Avenue, N.W., Washington, D.C. 20230.

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